

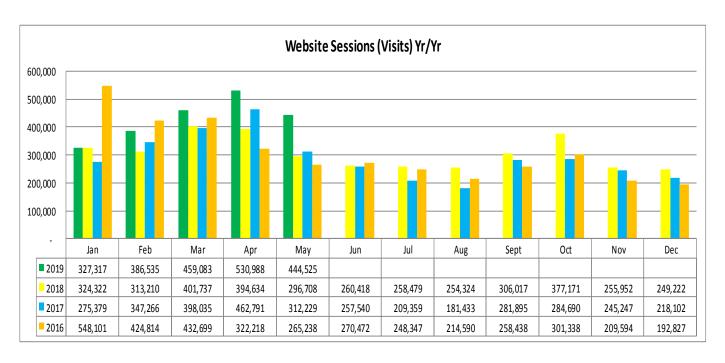
TOURISM INDUSTRY INDICATORS

JUNE 2019 MONTHLY TRACKING DASHBOARD

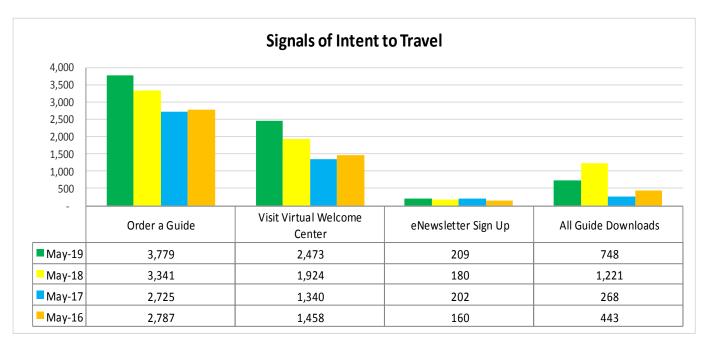
Produced by the Louisiana Office of Tourism

LouisianaTravel.com

LOUISIANATRAVEL.COM

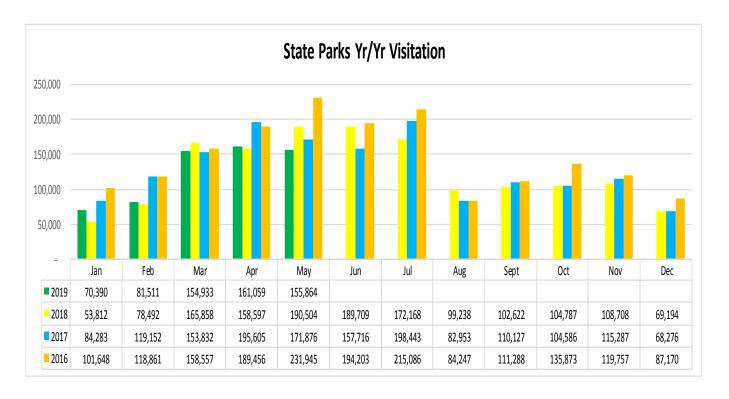


LouisianaTravel.com website showed an increase of 50 percent in total website visits in May 2019 over May 2018.

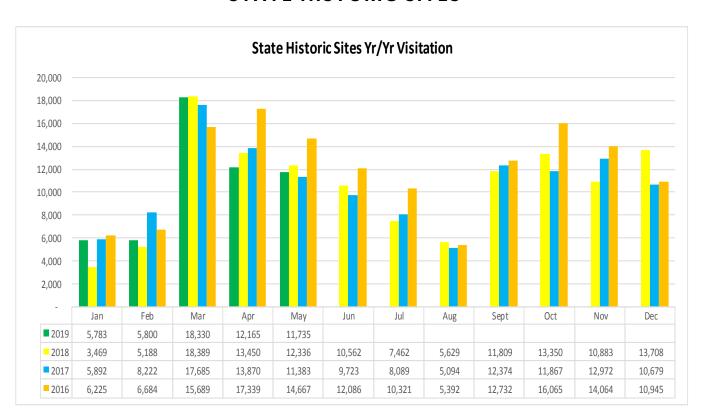


Source: Google Analytics

STATE PARKS

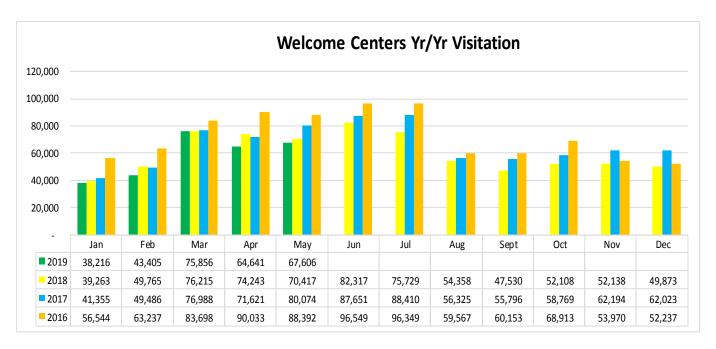


STATE HISTORIC SITES



Source: Louisiana State Parks

WELCOME CENTERS



Statewide welcome centers had a decrease of 4 percent in visitation in May 2019 over May 2018.

Note: Vinton Welcome Center is reopen. The Vidalia Welcome Center and the Alexandria I-49 Welcome Center are permanently closed to visitors.

Welcome Centers Visitor Totals

International - May 2019		
Mexico	2,424	
France	1,510	
Canada*	1,326	
Germany	980	
United Kingdom	869	

States** - May 2019	
9,782	
4,687	
4,339	
4,131	
3,959	

Cities** - May 2019	
Marietta, GA	1,711
Houston, TX	844
El Dorado, AR	784
Mobile, AL	645
Birmingham, AL	

International		
Jan - May 2019		
Mexico	9,134	
Canada*	8,175	
France	5,511	
United Kingdom	2,977	
Germany	2,362	

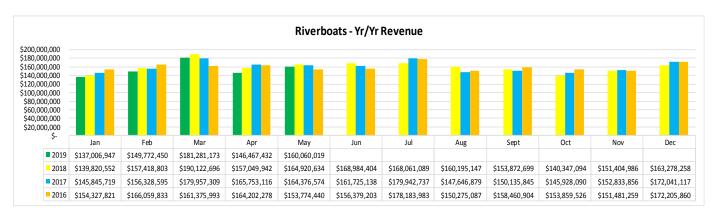
States**		
Jan - May 2019		
39,200		
27,838		
20,462		
17,964		
10,272		

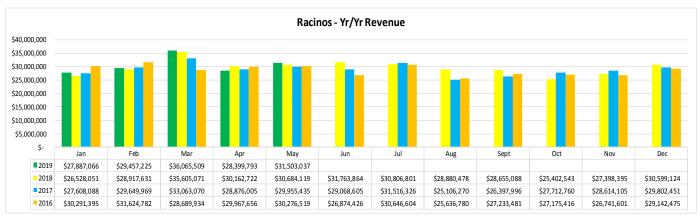
Cities**		
Jan - May 2019		
Mobile, AL	4,562	
Houston, TX	3,860	
Terry, MS	3,503	
Pensacola, FL	2,096	
Marietta, GA	1,887	

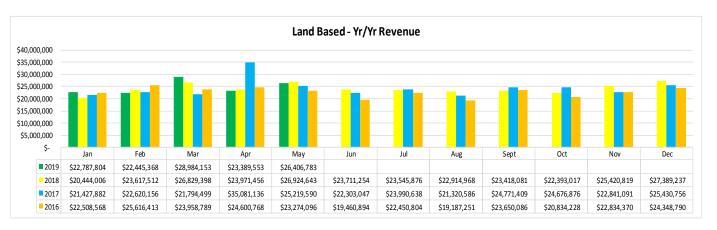
Source: Louisiana Welcome Centers

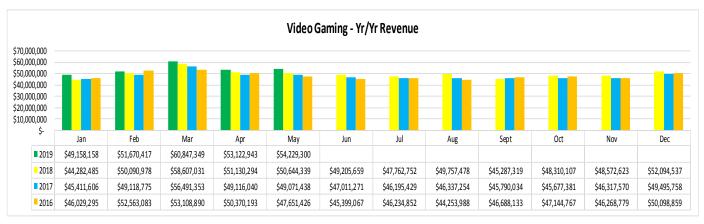
^{*} Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

GROSS GAMING REVENUE









Source: Louisiana State Police